

Wieland wins Global Innovation Award of the Startup Autobahn

- As part of Expo Day 5, Startup Autobahn presents the Global Innovation Award to Wieland and Porsche
- Wieland receives the award for the project with the startup Workerbase and for the close cooperation with the Startup Autobahn
- Wieland is a member of Startup Autobahn with Wieland Ventures since March 2018 and since then has carried out a number of different projects with startups, established contact to more than 100 Startups and successfully integrated a pilot project into the Wieland Group, further projects are running.

Startup Autobahn completed Program 5 with ExpoDay 5 on 21 February in Stuttgart. State premier Winfried Kretschmann held the opening keynote in a new ambience in the Wagenhallen in front of more than 1,000 invited guests. For the first time, the innovation platform assigned the so-called "Global Innovation Award". In addition to Wieland, Porsche was also honored.

The focus of this award was the cooperation with the Startup Workerbase. In this cooperation the use of Smartwatches in the production for quality control was discussed. Employees are reminded by the watch of the quality controls and can record the quality directly on the watch. The Smartwatch combines all production-relevant information from the plant control system, e.g. malfunctions or material condition, with information from the Manufacturing Execution System. On this basis, assistance systems can provide targeted information or make decisions, e.g. on production interruptions.

March marks the anniversary of Wieland Ventures' membership in the Startup Autobahn network. In the last twelve months, the

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network events and contacts through Startup Autobahn have provided Wieland Ventures with the desired access to the startup scene and led to important successes. Wieland Ventures was able to continuously expand its network and the number of projects with startups. The focus of the activities was on the search for suitable investments and increasingly on cooperation with startups. Wieland Ventures will continue to expand and intensify this cooperation with the innovation platform and startups.

Pictures



Norman Hartmann from Workerbase, Michael Demmer, Björn Spinzig and Marielene Kälberer from Wieland Ventures accept the Global Innovation Award from Saeed Amidi, Founder of Plug and Play

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The Global Innovation Award by Startup Autobahn

About Wieland

Wieland is one of the world's leading suppliers of semi-finished copper and copper alloy products. With a global network of production sites, service and trading companies, the company offers a broad product, technology and service portfolio. From prototype to series production, Wieland develops solutions for automotive, electronics, refrigeration, air conditioning and other industries. Wieland uses high-performance copper materials to drive the success of its B2B customers in future-oriented fields such as electromobility, connectivity and urbanisation. High technical competence, customer-oriented thinking and sustainability determine their actions and have been the basis of the company's success since 1820.

Wieland in brief

Headquarter

Graf-Arco-Straße 36 | 89079 Ulm | Germany

Facts

*1820 in Ulm, Germany | Sales: approx. 530 kt | Turnover: approx. 3,4 bn. €
| Employees appr. 7.000

FY 2017/18

Executive Board

Dr. Erwin Mayr, CEO | Werner T. Traa, CMO | Ulrich Altstetter, CTO | Dr. Jörg Nübling, CFO

Chairman of the Supervisory Board

Fritz-Jürgen Heckmann

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