

Wieland Group has been writing success stories for 200 years

The Wieland Group - founded in 1820 as an art and bell foundry in Ulm - has developed over 200 years into the world's leading manufacturer of semi-finished products in copper materials.

On 19 October 1820 Philipp Jakob Wieland took over the art and bell foundry of his uncle Thomas Frauenlob and thus laid the foundation stone for the Wieland Group. Since then, Wieland has proven time and again that innovation and tradition, curiosity and courage are the basis for successful corporate development.

Metal is more than just a material for Wieland. With its outstanding know-how in the field of copper and the production of semi-finished products, Wieland provides solutions for increasing demands on material properties with increasing miniaturization and is therefore a reliable partner for its customers.

Copper is an essential material in future fields such as E-mobility, energy and data transmission or refrigeration and air conditioning technology. Together with the customer, the optimal product is developed even for challenging requirements.

Press Release

In addition to copper, Wieland uses other metals such as aluminium, titanium and various steels. Customers are supported from the idea phase to series production - and often even beyond.

The courage and innovative ability of the founder is firmly anchored in the company's DNA. Wieland therefore not only looks back 200 years but also at the "here and now" and, thanks to the versatile "material" copper, confidently into the future. The 200-year company history is therefore honoured in the context of "past - present - future".

On the anniversary website www.200YearsWieland.com Wieland will publish 200 stories over the entire calendar year 2020. They provide entertaining information about the origins and development of the company, about the people who played a decisive role in shaping this period, but also report on products in which semi-finished products made of copper materials are used and dare to look into the future.

To mark the anniversary, a permanent exhibition was set up in the foyer of the Wieland administration building in Ulm, which can be visited interactively on the anniversary website. The concept " Past - Present - Future" is brought to life by exhibits which tell the history of Wieland as well as allowing visitors to experience the "here and now" and highlighting the role of copper in the future.

Press Release

Picture material

wieland



Anniversary Logo



Past. Present. Future.

About Wieland

Wieland is one of the world's leading suppliers of semi-finished copper and copper alloy products. With a global network of production sites, service and trading companies, the company offers a broad product, technology and service portfolio. From prototype to series production, Wieland develops solutions for automotive, electronics, refrigeration, air conditioning and other industries. Wieland uses high-performance copper materials to drive the success of its B2B customers in future-oriented fields such as electromobility, connectivity and urbanisation. High technical competence, customer-oriented thinking and sustainability determine their actions and have been the basis of the company's success since 1820.

Wieland in brief

Headquarter

Graf-Arco-Straße 36 | 89079 Ulm | Germany

Facts

*1820 in Ulm, Germany | Sales: appr. 522 kt | Turnover: appr. 3,34 bn. € | Locations: appr. 90 | Employees appr. 9.000 [FY 2018/19]

Press Release

Executive Board

Dr. Erwin Mayr, CEO | Ulrich Altstetter, CTO | Dr. Jörg Nübling, CFO

Chairman of the Supervisory Board

Fritz-Jürgen Heckmann

For further information, please contact:

Wieland Group | Marketing & Communications

Christine Schossig | Vice President Marketing & Communications

Graf-Arco-Straße 36 | 89079 Ulm | Germany

P +49 731 944 2980 | christine.schossig@wieland.com

wieland.com