

Ulm, June 8, 2022

## Wieland opens new site in Mexico

- Expansion of presence in Mexico with new site in Juárez
- Support and further develop customer growth in the region
- Strategic location on US border impacts overall growth of Wieland Group in North America

Wieland is the leading supplier of semi-finished copper and copper alloy products in North America. To meet increasing customer demand in the region, Juárez service offerings will include slitting and warehousing for red metals and aluminum. The aim is to provide customers with even more all-round technical expertise in order to further drive their growth in the region. Production at the approximately 92,000 square feet facility will begin in June 2022.

Juárez is located near the main transportation vein that links the United States and Mexico, and therefore brings opportunities for expansion beyond current capabilities in the Querétaro area in central Mexico. The location opens cross-border sales and quickens the turnaround time for orders – all while bolstering productivity. “We are excited to expand our Mexico footprint to Juárez and support the growth of our customers. This expansion complements our existing footprint in Querétaro, and expands Wieland’s geographical reach throughout North America with our vast product portfolio,” says Greg Keown, President, Wieland Metal Services.

As the new site offers room for expansion, there is potential for other complementary Wieland Group business units to also begin production there in the future. Wieland’s long-term objective for the Juárez operations is to retain market leadership in quality, alloy portfolio, and to respond to customers’ needs and progressing expectations. In addition to the continued expansion of the sales and service network, fourteen new career opportunities will be created at this site.

## Press Release

wieland

Picture material



The new location in Juárez, northern Mexico, will enable Wieland to better serve existing customers and develop new business in the region.

# Press Release



## About Wieland

Wieland is one of the world's leading suppliers of semi-finished copper and copper alloy products. With a global network of production sites, service, and trading companies, the company offers a broad product, technology, and service portfolio. From prototype to series production, Wieland develops solutions for automotive, electronics, refrigeration, air conditioning, and other industries. Wieland uses high-performance copper materials to drive the success of its B2B customers in future-oriented fields such as electromobility, connectivity, and urbanization. High technical competence, customer-oriented thinking, and sustainability determine their actions and have been the basis of the company's success since 1820.

## Wieland in brief

### Headquarter

Graf-Arco-Straße 36 | 89079 Ulm | Germany

### Facts

\*1820 in Ulm, Germany | Sales: 748 kt | Turnover: appr. 5.4 bn. € |  
Locations: 80 | Employees appr. 8000 [FY20/21 figures of the Wieland Group]

### Executive Board

Dr. Erwin Mayr, CEO | Gregor Tschernjavski, CFO

### Chairman of the Supervisory Board

Fritz-Jürgen Heckmann

For further information, please contact:

### Wieland Group

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